



SOUTH AUSTRALIAN  
SPATIAL EXCELLENCE AWARDS  
2010

# Invitation to Sponsor



Adelaide Convention Centre  
FRIDAY 13 AUGUST 2010



## **Spatial Information Day 2010**

Spatial Information Day (SID) is an educational and promotional event providing opportunities for individuals and organisations to view current technologies, spatial information systems and spatial projects through presentations and displays. The SID 2010 program will cover a range of interesting spatial initiatives and activities as well as providing a networking event to facilitate communication and professional development. Several high profile keynote speakers are currently being sourced for the morning plenary sessions, which will be followed by concurrent sessions showcasing South Australian projects, technologies and industry developments.

Building on past successes, SID2010 will again be conducted as a partnership between the three principal spatial organisations operating in South Australia:

- Spatial Information Committee – SICOM
- Surveying and Spatial Sciences Institute - SSSI
- Spatial Industries Business Association – SIBA

## **SA Spatial Excellence Awards**

The Spatial Excellence Awards (SASEA) recognise the achievements of individuals and industry in South Australia. Recognising excellence, in either the profession or the industry, is an important marketing tool for both individuals and organisations in every sphere. Celebrating that excellence in full view of peers and colleagues encourages activities and behaviours that make the industry stronger, bigger and more relevant. Participants and observers alike can see the industry as a whole, understand its strengths and potential, see it as a growing and maturing sector proficient at key business and management competencies, and as an innovative and exciting prospect for future investment. SASEA is jointly hosted by the SSSI and SIBA, the two organisations that created the concept and actively promote it.

The South Australian Spatial Excellence Awards lead into the Asia Pacific Spatial Excellence Awards - the only awards for the Asia-Pacific region that recognise, at the same event, the excellent achievements of both individuals and organisations engaged in the spatial information industry across the region. Winners at SASEA will automatically be nominated to the APSEA, which will be held in Canberra in November 2010. In 2010, APSEA will be held in conjunction with the Spatial@Gov Conference, an event organised by the Commonwealth of Australia in partnership with SSSI, SIBA and other peak industry bodies.

## **The Date**

We are pleased to advise that SID2010 and SASEA2010 will be held on the day and evening of:

**Friday 13th August 2010  
at the Adelaide Convention Centre  
North Terrace, Adelaide.**



## The Venue

SID and SASEA 2010 will be held at the Adelaide Convention Centre, North Terrace, Adelaide. Both events have continued to grow in recent years, and it was identified that a new venue was required in 2010 due to the popularity of SID and SASEA. This year we are partnering with the Adelaide Convention Centre (ACC), which will allow us to expand and integrate the Exhibition and Main Hall, while offering a variety of breakout rooms for concurrent sessions. The SID2010 organising committee anticipates that the ACC venue will address all the needs of delegates and sponsors after their very successful implementation of the Spatial Sciences Conference in 2009.

## Past Successes

Since its inception Spatial Information Day has played a key role as the largest forum in the state at which spatial professionals can meet to share the latest technologies, developments, strategies and ideas. It is a premier event at which products, services and initiatives can be showcased to stakeholders. Delegate numbers continue to increase each year, with SID2008 having the largest attendance to date. The 350+ delegates were drawn from a wide cross section of the spatial community, and from all sectors of the industry. The event represents a unique opportunity to market to users of technology at all levels, as well as to key players in the spatial industry in SA.

2010 will be the fifth year of the South Australian Spatial Excellence Awards, and will build on the success of the past years. SASEA2009 entertained over 240 delegates, with VIP guests including senior representatives of Government and Private Industry, SIBA and the SSSI. Delegates and sponsors alike value the evening as a fun and enjoyable way of celebrating our achievements in the spatial industry.

## Sponsorship

Any organisation or individual may take up the opportunity to sponsor either or both of these premier events. As the demand is high for sponsorship we recommend that you respond quickly to this invitation. For details on the cost and benefits of sponsorship see the attached matrix.

Please complete the form at the end of this brochure to secure your position as an event sponsor.



## SPONSORSHIP BOOKING FORM

We wish to participate as a sponsor of Spatial Information Day or the South Australian Spatial Excellence Awards, Friday 13 August 2010 at the Adelaide Convention Centre.

Contact Name: .....

Position: .....

Company / Organisation: .....

Postal Address: .....

.....

State: ..... Post Code: .....

Phone Number: ..... Facsimile: .....

Email Address: .....

I/We would like to take up the following sponsorship package(s):

Name of sponsorship package ..... Cost \$.....

Name of sponsorship package ..... Cost \$.....

Name of sponsorship package ..... Cost \$.....

Preferred booth (number): .....

I/We understand that the sponsorship packages will be allocated in order of receipt of application form and payment.

Signed: ..... Date: .....

### ***PAYMENT DETAILS (please tick)***

I am submitting our booking form, but require a Tax Invoice prior to payment

CHEQUE: All Cheques / Money Orders to be made payable to:  
Surveying and Spatial Sciences Institute

CREDIT CARD     MASTERCARD     VISA

CARD NUMBER: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ / \_\_\_\_ EXPIRY: \_\_\_\_ / \_\_\_\_

Total Sponsorship amount \$.....

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

\*EFT Transfer is also available on request

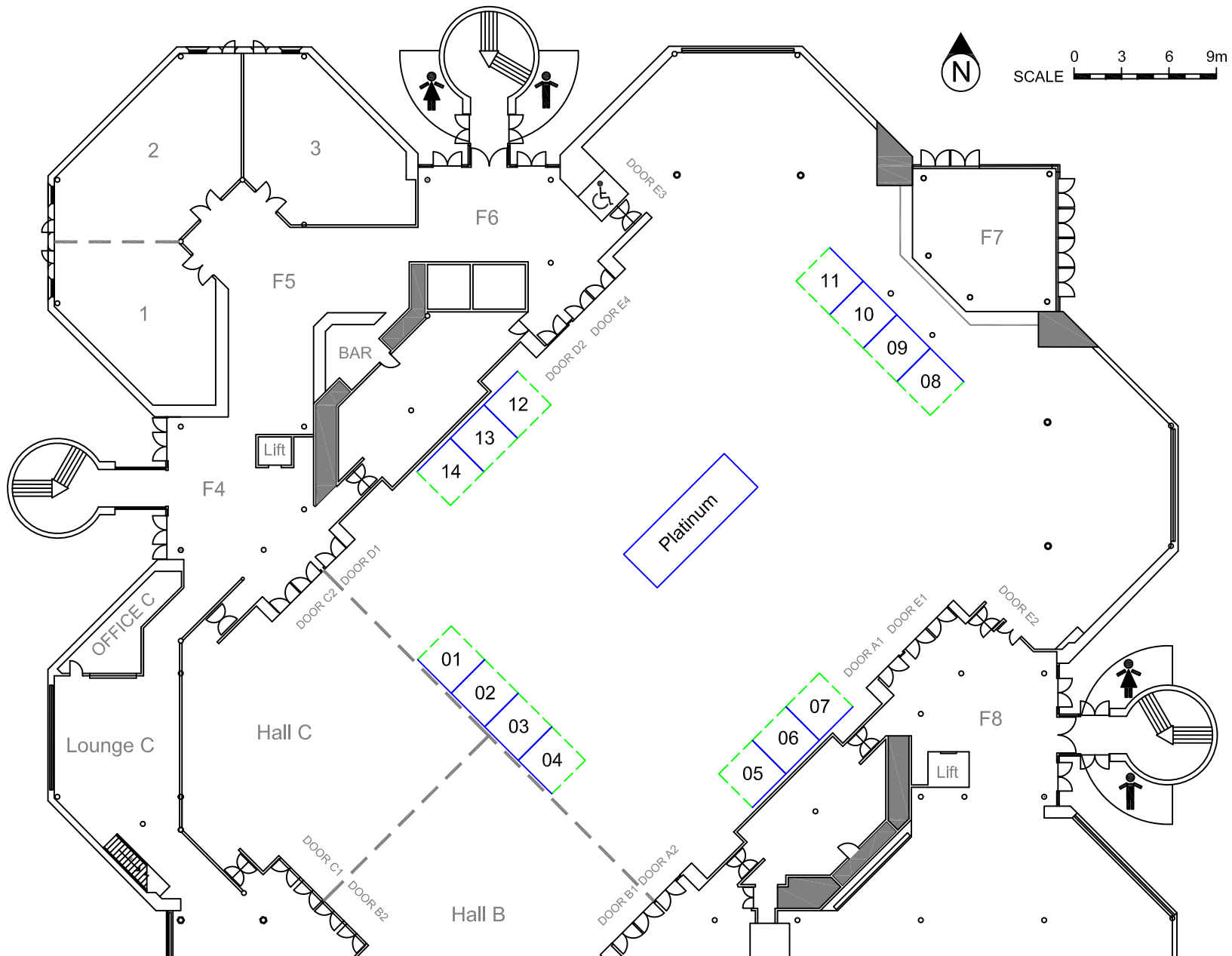
***Please send completed form and payment to Janene Schaefer,  
Spatial Information Day 2010, GPO Box 1349, Adelaide SA 5001  
Email [sa@spatialsciences.org.au](mailto:sa@spatialsciences.org.au) Fax (08)8227 1938  
Phone: (08)8232 0264 (Mon – Thurs)***

## SPONSORSHIP OPPORTUNITIES

COSTS/BENEFITS	SOLD			Exhibition Booth	Satchel	Happy Hour	Satchel Insert	Notepad and Pen Free (material supplied by sponsor)	SOLD OUT	
	PLATINUM	GOLD	SILVER						SASEA Awards Dinner	SASEA Awards Dinner Entertainment Sponsor
Cost \$ (ex GST)	5,000	3,500	2,700	2,000	2,300	1,650	200		2,750	3,500
Cost \$ (inc GST)	5,500	3,850	2,970	2,200	2,530	1,815	220	0	3,025	3,850
Number Available	1 ONLY				1	1	unlimited	1	3	1
<b>SID2010 PROMOTIONAL MATERIAL</b>										
Premier placement on SID2010 promotional material	✓									
Secondary placement on SID2010 promotional material		✓								
Tertiary placement on SID2010 promotional material			✓							
SID2010 Website main page hyperlinked logo	✓	✓								
SID2010 Website Sponsors & Exhibitors page logo only	✓	✓	✓							
SSSI SA Newsfeed Website logo only	✓	✓	✓							
Event Program	✓	✓	✓		✓	✓				
Event Promotional Fliers	✓	✓								
Powerpoint	✓	✓	✓							
Logo on Conference Satchel	✓				✓					
Logo branded on Lanyard or Name Badge	✓									
Satchel Insert 1 x A4	✓	✓	✓		✓		✓			
Company name printed on pens & notepads								✓		
<b>EXHIBITION</b>										
Premier location in exhibition hall	✓									
Secondary location in exhibition hall		✓								
Tertiary location in exhibition hall			✓							
Allocated Exhibition booth (3m x 3m)	3	2	1	1						
Internet connection	✓	✓								
1 x Power connection	✓	✓	✓	✓						
1 x Organisation name / fascia sign	✓	✓	✓	✓						

COSTS/BENEFITS	SOLD			Exhibition Booth	Satchel	Happy Hour	Satchel Insert	Notepad and Pen	SOLD OUT SASEA Awards Dinner	SASEA Awards Dinner Entertainment Sponsor
	PLATINUM	GOLD	SILVER							
<b>SIGNAGE</b>										
Event welcome signage	✓	✓	✓							
Stage signage	✓									
exclusive Happy Hour signage						✓				
<b>PRESENTATIONS</b>										
acknowledgement at opening address and 10 minute presentation	✓									
acknowledgement at opening address	✓	✓	✓		✓					
acknowledgement at closing address	✓	✓	✓		✓	✓				
acknowledgement at closing address and 5 minute presentation	✓									
acknowledgement at Happy Hour and 5 minute presentation						✓				
<b>CONFERENCE DELEGATE LIST</b>	✓	✓	✓							
<b>COMPLIMENTARY TICKETS (including Happy Hour)</b>	6	4	2	1						
<b>SASEA AWARDS DINNER</b>										
Event Program (logo)									✓	✓
Event Promotional Fliers (logo)									✓	✓
Powerpoint (promotional slides)									✓	✓
Acknowledgement at opening and closing address									✓	✓
Presentation of a bracket of awards by sponsor delegate									✓	
Complimentary tickets									10	10
Introduction of entertainment speaker and 5 minute presentation										✓

\*\* Multiple levels of sponsorship can be combined to tailor a package to suit your needs. For example Platinum, Gold or Silver sponsorship may be combined with any of the benefits to the right of the grey dividing line, such as exclusive Happy Hour or Satchel sponsorship. Alternative benefits and levels of sponsorship may be available on request.



**Spatial Information Day**  
 Adelaide Convention Centre  
 Halls A, D & E  
 13th August 2010

Date Drawn: 25.05.10  
 Drawn By: LW  
 Drawing no: AO5248  
 Job no: 34263

All numbered areas are 3m x 3m booths  
 There is a total of 14 booths  
 The platinum area is 9m x 3m

 Catering  
 Booth  
 Fascia  
 Space Only



**Adelaide Expo Hire**  
 31 Deeds Road, North Plympton, S.A. 5037  
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 E-mail: [adexpo@aeh.com.au](mailto:adexpo@aeh.com.au)  
[www.aeh.com.au](http://www.aeh.com.au)

This floorplan is subject to venue approval  
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