



SPATIAL INFORMATION DAY 2010

Adelaide Convention Centre | FRIDAY 13 AUGUST 2010

Spatial Information Day 2010 Abstract

Title: Managing Enterprise Data Assets
Session: 12 – Extending GIS to Business Technology
Presenter: Nigel Lester - Pitney Bowes Business Insight

Abstract:

Learn about the organisational imperatives, challenges and opportunities facing organisations when trying to manage enterprise data and how organisations are incorporating location data information into their business processes.

Spatial Information Day hosted by:

