



SPATIAL INFORMATION DAY 2010

Adelaide Convention Centre | FRIDAY 13 AUGUST 2010

Spatial Information Day 2010 Abstract

Title: Is GIS Different?

Session: 4 – Spatial Business

Presenter: David Trengove – ESRI Australia

Abstract:

As an industry we are often faced with the question, “is spatial special?” The growth of the location intelligence highlights the power and depth with which our industry is able to contribute across a broad range of commercial businesses, governments and not for profit organisations. Then there is the growth offered by Web 2.0, Cloud Computing, Project Delivery Methodologies, IT Convergence and the prolific acceleration of technologies enabling organisations to achieve true location intelligence capability.

This presentation will highlight some of the challenges and opportunities in our industry, and will look at how GIS technology is leveraging the latest IT developments to ensure location intelligence is seen as not just the same, but different – and for good reason.

Spatial Information Day hosted by:

