



SOUTH AUSTRALIAN  
SPATIAL EXCELLENCE AWARDS  
2011

# Invitation to Sponsor



Adelaide Convention Centre  
FRIDAY 5 AUGUST 2011



## Spatial Information Day 2011

Spatial Information Day (SID) is an educational and promotional event providing opportunities for individuals and organisations to view current technologies, spatial information systems and spatial projects through presentations and displays. The SID 2011 program will cover a range of interesting initiatives and activities as well as providing a networking event to facilitate communication and professional development. The event will also showcase the latest spatial business technologies, products and services to users of spatial information. Several high profile keynote speakers are currently being sourced for the morning plenary sessions, which will be followed by concurrent sessions presenting South Australian projects, technologies and industry developments.

Building on past successes, SID2011 will again be conducted as a partnership between the principal spatial organisations in South Australia:

- Surveying and Spatial Sciences Institute - SSSI
- Spatial Industries Business Association – SIBA

## SA Spatial Excellence Awards

The Spatial Excellence Awards (SASEA) recognise the achievements of individuals, businesses and government in South Australia. Recognising excellence, in either the profession or the industry, is an important marketing tool for both individuals and organisations in every sphere. Celebrating that excellence in full view of peers and colleagues encourages activities and behaviours that make the industry stronger, bigger and more relevant. Participants and observers alike can see the industry as a whole, understand its strengths and potential, see it as a growing and maturing sector proficient at key business and management competencies, and as an innovative and exciting prospect for future investment. SASEA is jointly hosted by the SSSI and SIBA, the two organisations that created the concept and actively promote it.

The South Australian Spatial Excellence Awards lead into the Asia Pacific Spatial Excellence Awards - the only awards for the Asia-Pacific region that recognise, at the same event, the excellent achievements of both individuals and organisations engaged in the spatial information industry across the region. Winners at SASEA will be automatically nominated to the APSEA national awards, which will be held in Canberra in November 2011. APSEA will also be held in conjunction with the Spatial@Gov Conference, an event organised by the Commonwealth of Australia in partnership with SSSI, SIBA and other peak industry bodies.

## The Date

We are pleased to advise that SID2011 and SASEA2011 will be held on the day and evening of:

**Friday 5 August 2011  
at the Adelaide Convention Centre  
North Terrace, Adelaide.**



## The Venue

**SID and SASEA 2011** will be held at the **Adelaide Convention Centre**, North Terrace, Adelaide. Both events were held at the Adelaide Convention Centre in 2010 with great success, and it is anticipated that the venue will continue to offer delegates, sponsors, Government agencies and the business community flexibility for all activities, presentations and exhibition requirements in 2011.

## Past Successes

Since its inception Spatial Information Day has played a key role as the largest forum in the state at which spatial professionals can meet to share the latest technologies, developments, strategies and ideas. It is a premier event at which products, services and initiatives can be showcased to stakeholders. Delegate numbers continue to increase each year, with SID2010 having the largest attendance to date. The 350+ delegates were drawn from a wide cross section of business and government sectors, and from users of spatial products and services. The event represents a unique opportunity to market to users of spatial technology at all levels, as well as to key players in the spatial industry in SA.

2011 will be the Sixth year of the South Australian Spatial Excellence Awards, and will build on the success of past years. SASEA2010 entertained over 240 delegates, with VIP guests including senior representatives of Government and the business community, SIBA and the SSSI. Delegates and sponsors alike value the evening as a fun and enjoyable way of celebrating our achievements in the spatial industry.

## Sponsorship

Any organisation or individual may take up the opportunity to sponsor either or both of these premier events. As the demand is high for sponsorship we recommend that you respond quickly to this invitation. For details on the cost and benefits of sponsorship see the attached matrix.

Please complete the form at the end of this brochure to secure your position as an event sponsor.

### **For any enquiries regarding sponsorship**

**Contact Tim Mee 8395 3572 or 0418 814 856**



## SPONSORSHIP BOOKING FORM

We wish to participate as a sponsor of Spatial Information Day or the South Australian Spatial Excellence Awards, Friday 5 August 2011 at the Adelaide Convention Centre.

Contact Name: .....

Position: .....

Company / Organisation: .....

Postal Address: .....

.....State ..... Post Code .....

Phone Number: ..... Facsimile: .....

Mobile number .....

Email Address: .....

I/We would like to take up the following sponsorship package(s):

Name of sponsorship package .....Cost \$.....

Name of sponsorship package .....Cost \$.....

Name of sponsorship package .....Cost \$.....

Preferred booth (number): .....

I/We understand that the sponsorship packages will be allocated in order of receipt of application form and payment.

Signed: ..... Date: .....

### ***PAYMENT DETAILS (please tick)***

I am submitting our booking form, but require a Tax Invoice prior to payment

CHEQUE: All Cheques / Money Orders to be made payable to:  
Surveying and Spatial Sciences Institute

CREDIT CARD     MASTERCARD     VISA

CARD NUMBER: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ / \_\_\_\_ EXPIRY: \_\_\_\_ / \_\_\_\_

Total Sponsorship amount \$.....

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

\*EFT bank transfer details can be provided on request

Please send completed form and payment to SSSI SA Office,  
(Spatial Information Day 2011), GPO Box 1349, Adelaide SA 5001  
Email [sa@spatialsciences.org.au](mailto:sa@spatialsciences.org.au) Fax (08)8227 1938

**Enquiries re Sponsorship contact Tim Mee 8395 3572 or 0418 814 856**

## SPONSORSHIP OPPORTUNITIES

COSTS/BENEFITS	PLATINUM	GOLD	SILVER	Exhibition Booth	Satchel	Happy Hour	Satchel Insert	Notepad and Pen Free (material supplied by sponsor)	SASEA Awards Dinner	SASEA Awards Dinner Entertainment Sponsor
Cost \$ (ex GST)	5,000	3,500	2,700	2,000	2,300	1,650	200		2,750	3,500
Cost \$ (inc GST)	5,500	3,850	2,970	2,200	2,530	1,815	220	0	3,025	3,850
Number Available	1 ONLY				1	1	unlimited	1		
<b>SID2010 PROMOTIONAL MATERIAL</b>										
Premier placement on SID2010 promotional material	✓									
Secondary placement on SID2010 promotional material		✓								
Tertiary placement on SID2010 promotional material			✓							
SID2010 Website main page hyperlinked logo	✓	✓								
SID2010 Website Sponsors & Exhibitors page logo only	✓	✓	✓							
SSSI SA Newsfeed Website logo only	✓	✓	✓							
Event Program	✓	✓	✓		✓	✓				
Event Promotional Fliers	✓	✓								
Powerpoint	✓	✓	✓							
Logo on Conference Satchel	✓				✓					
Logo branded on Lanyard or Name Badge	✓									
Satchel Insert 1 x A4	✓	✓	✓		✓		✓			
Company name printed on pens & notepads								✓		
<b>EXHIBITION</b>										
Premier location in exhibition hall	✓									
Secondary location in exhibition hall		✓								
Tertiary location in exhibition hall			✓							
Allocated Exhibition booth (3m x 3m)	3	2	1	1						
Internet connection	✓	✓								
1 x Power connection	✓	✓	✓	✓						
1 x Organisation name / fascia sign	✓	✓	✓	✓						

COSTS/BENEFITS	PLATINUM	GOLD	SILVER	Exhibition Booth	Satchel	Happy Hour	Satchel Insert	Notepad and Pen	SASEA Awards Dinner	SASEA Awards Dinner Entertainment Sponsor
<b>SIGNAGE</b>										
Event welcome signage	✓	✓	✓							
Stage signage	✓									
exclusive Happy Hour signage						✓				
<b>PRESENTATIONS</b>										
acknowledgement at opening address and 10 minute presentation	✓									
acknowledgement at opening address	✓	✓	✓		✓					
acknowledgement at closing address	✓	✓	✓		✓	✓				
acknowledgement at closing address and 5 minute presentation	✓									
acknowledgement at Happy Hour and 5 minute presentation						✓				
<b>CONFERENCE DELEGATE LIST</b>	✓	✓	✓							
<b>COMPLIMENTARY TICKETS (including Happy Hour)</b>	6	4	2	1						
<b>SASEA AWARDS DINNER</b>										
Event Program (logo)									✓	✓
Event Promotional Fliers (logo)									✓	✓
Powerpoint (promotional slides)									✓	✓
Acknowledgement at opening and closing address									✓	✓
Presentation of a bracket of awards by sponsor delegate									✓	
Complimentary tickets									10	10
Introduction of entertainment speaker and 5 minute presentation										✓

\*\* Multiple levels of sponsorship can be combined to tailor a package to suit your needs. For example Platinum, Gold or Silver sponsorship may be combined with any of the benefits to the right of the grey dividing line, such as exclusive Happy Hour or Satchel sponsorship. Alternative benefits and levels of sponsorship may be available on request.

# Exhibition Floor Plan (draft only)

